Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2016

Communications Portfolio

National Collecting Institutions

Question No: 190(k)

National Collecting Institutions

Hansard Ref: Written, 19/02/2016

Topic: Consultancies

Senator Ludwig, Joe asked:

National Cultural Institutions

- Australian National Maritime Museum
- National Film and Sound Archive
- National Gallery of Australia
- National Library of Australia
- National Museum of Australia
- National Portrait Gallery
- The Museum of Australian Democracy

Since the change of Prime Minister on 14 September, 2015:

- 1. How many consultancies have been undertaken? Identify the name of the consultant, the subject matter of the consultancy, the duration and cost of the arrangement, and the method of procurement (ie. open tender, direct source, etc). Also include total value for all consultancies.
- 2. How many consultancies are planned for this calendar year? Have these been published in your Annual Procurement Plan (APP) on the AusTender website and if not why not? In each case please identify the subject matter, duration, cost and method of procurement as above, and the name of the consultant if known.
- 3. Have any consultancies not gone out for tender?
 - (a) List each, including name, cost and purpose
 - (b) If so, why?

Answer:

Australian National Maritime Museum

1. To attempt to provide the level of detail requested would be an unreasonable diversion of resources.

The following table lists the names of consultants engaged for the period 14 September 2015 to 8 February 2016, the subject matter of the consultancy or consultancies, and total cost by consultant. Under the ANMM procurement procedures, for each consultancy above \$5,000 ANMM obtains 3 quotes. A tender is only required where the contract exceeds \$100,000.

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CONSULTANT	SUBJECT	COST
AALDERS AUCTIONEERS & VALUERS	Collection Valuations	7,273
ADAIR FIRE & SAFETY CO	Action Stations	1,280.00
ARTAMIDAE CREATIVE	Exhibition Design Feasibility	3,372.00
ASSET TECHNOLOGIES PACI	Tender Panel	9,000
AUST NETWORK ON DISABIL	Exhibition Design Feasibility	1,750.00
Australian Attractions Pty Limited	Marketing	17,500
BIO-ANALYSIS PTY LTD	Action Stations	3,600.00
Consulting Coordination	Exhibition Design Feasibility	2,200.00
COX ARCHITECTURE PTY LTD	Master plan	17,880
DONALD CANT WATTS CORKE	Action Stations	2,364.00
EKAS MARKETING RESEARCH SERVICES	Education Research	9,992
ENGTEC PTY LTD	Compliance	6,455
GRAEME BRADSHAW CONSULTING	Collection Acquisition	20,000
GROUP DLA PARTNERSHIP	Action Stations	850.00
HBA CONSULTING	Human Reseources	5,175
HOLMES FIRE & SAFETY LTD	Compliance	1,900
IMPACT COMMUNICATIONS AUSTRALI	Media Strategy	4,545
INTERNATIONAL CONSERVATION SERVICES PTY.		
LTD.	Grant Application	4,400
INTUITIVE COMMUNICATION PTY LTD	Marketing	5,112
INTUITIVE COMMUNICATION PTY LTD	Media Strategy	30,469
JANE TURNER	Membership Strategy	9,702
K HOLT	ICT	3,737.25
KPMG	Masterplan	91,746
MARIANNE HAWKE	Exhibition Design	1,960
NAOMI FARRELLY	International Marketing	7,335
NB COMMUNICATIONS	International Marketing	9,600
PARTRIDGE STRUCTURAL PT	Exhibition Design Feasibility	2,375.00
REPRESENTING TOURISM P/L	Marketing Strategy	1,000
ROBERT WALSH	Strategic Advice	520
Robyn Holt Consultancy Pty Ltd	Strategic Advice	2,700
Studio Mether Pty Ltd	Exhibition Design Feasibility	4,200
Studio Mether Pty Ltd	Exhibition Design Feasibility	72,002.01
Studioplusthree	Action Stations	16,094.70
THEO FATSEAS	Exhibition Design Feasibility	3,350.00
Tinka Marketing & Events	Sponsorship Strategy	33,440
UPFRONT LEADERSHIP	Workshop Facilitation	3,300
W OSBOFRNE	Exhibition Design Feasibility	9,728.11
WALTER PARTNERS	Tender Panel	2,800
WHITECUBE PTY LTD	Exhibition Design	3,500
	Executive Coaching & Strategic	
WINNING ATTITUDES & SOLUTIONS	Advice	15,000
WORLEY PARSONS	Wharf Structure Feasibility	14,468.00
WT PARTNERSHIP	Exhibition Design Feasibility	3,500.00
ZADRO COMMUNICATIONS PTY LTD	Marketing Strategy	8,235
TOTAL		475,409

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- 2. The consultancies for the remainder of the 2016 calendar year will be determined following finalisation of the 2016-2017 budget. All consultancies that meet the threshold for publication of the AusTender website will be published.
- 3. Nil.

National Film and Sound Archive

- 1. Four consultancies have been undertaken. See Table 1 below.
- 2. The NFSA is expecting nine consultancies. As a Corporate Commonwealth Entity the NFSA is not required to publish an Annual Procurement Plan. See Table 2 below.
- 3. No consultancies have gone out to tender, in alignment with Commonwealth Procurement Rules. Details listed in Table 1

Table: Question 1.

Consultant	Subject matter	Duration	Cost \$	Procurement method	Total value
name			(ex GST)		\$ (ex GST)
Synergy	Internal audit	4 years	28,839	Quote process in alignment	66,000
Group	services			with Procurement Rules.	
HBA	HR services	3 months	6,604	Quote process in alignment	8,000
Consulting				with Procurement Rules.	
Eley Film	Film curatorial	Deed	181	Direct source quote	-
Entertainment	services				
Department	Website	Deed	50,000	Whole of government	485,000
of Finance	development			arrangement	

Table: Question 2.

Consultant name	Subject matter	Duration	Cost \$ (ex GST)	Procurement method	Total value \$ (ex GST)
More Strategic	Develop strategic fundraising plan		331)	Quote process in alignment with Procurement Rules.	22,700
Venture Consulting	Review of sales functions			Direct source quote	20,000
Deloitte Access Economics	The Value of Digitising Audiovisual Collections	To be determined	To be determined	Direct source quote	17,091
Information Pty Ltd	Implementatio n of electronic records			Quote process in alignment with Procurement Rules.	78,000
Graeme O'Neill Consulting Pty Ltd	Specialised engineering services			Quote process in alignment with Procurement Rules.	19,360

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National Gallery of Australia

1-3. To attempt to provide the level of detail requested would involve an unreasonable diversion of resources.

National Library of Australia

1-3. To attempt to provide the level of detail requested would be an unreasonable diversion of resources.

National Museum of Australia

1-3. To attempt to provide the level of detail requested would be an unreasonable diversion of resources.

National Portrait Gallery

- 1. The National Portrait Gallery has not engaged any consultants in the reporting period 14 September 2015 to 9 February 2016.
- 2. The National Portrait Gallery are not planning on engaging any consultant services for the calendar year.
- 3. N/A.

The Museum of Australian Democracy

- 1. Two consultancies undertaken: Capital Valuers and Maloney Field Services for valuation services, duration is 2015-16, cost \$5,520 and the method limited.
- 2. To attempt to provide the level of detail requested would involve an unreasonable diversion of resources.
- 3. No.